



EUROPEAN
HERITAGE LABEL



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Creative Europe

Behind us

- From Inter-governmental to EU with MS.
- Now 29 sites on the List – so what?
- Good timing for Phase 3 : deeper cooperation?

- EYCH 2018
- Evaluation 2018
- Gap between Europe and Citizens is bigger

A lot to do but with limited resources

More holidays instead of just buying a more prestigious car

To believe in something makes it true

Support to sites

Support Individual sites

- *To implement their EHL project*
- *To increase their online presence*
- *To make them more visible in general*

Support the network of sites

- *To have a face as a network*
- *To have joint initiatives altogether*
- *To have cooperation in sub-groups*
- *To develop broad partnerships*

Support to EHL: Selection process and around

- *Great applications, possibly from AAA sites*
- *Support sites to apply (Interpretation guidelines)*
- *More cooperation among National Coordinators*
- *The yearly EHL meeting (EHL Days).*

The 2018 EYCH Call

- *fostering applications from group of sites*
- *Support sites to apply*

The Days

Communication

Symbols





European
Commission

FOSTER TV PRODUCTIONS

"europe"

230 résultats



Notre Europe, quelle histoire !

0 min



Metropolis — Le magazine culturel européen

0 min



ARTE Re: Regards — Des histoires d'Européens

0 min



Souveraines d'Europe — La monarchie au féminin

0 min



J'ai rêvé de l'Europe — Nuria M. - 51 ans - Luxembourg

2 min



J'ai rêvé de l'Europe — Pierre B. - 22 ans - Paris

2 min



J'ai rêvé de l'Europe — Léo T. 45 ans - Evry

2 min



J'ai rêvé de l'Europe — Benjamin F. 32 ans - Rouen

2 min

PATH TO UNITY

Great Guild Hall, Tallinn
Union of Lublin
Hambach Castle
Museo Casa de Gasperi
Robert Schuman's House
Imperial Palace Vienna
European District of Strasbourg

STRUGGLE FOR PEACE

Münster and Osnabrück, Peace of Westphalia
The Peace Palace
Franja Partisan Hospital
Westerbork Camp
Historic Gdansk Shipyard
www. Eastern Front Wartime Cemetery N°123

FREEDOM & DEMOCRACY

Abbey of Cluny
Archive of the Crown of Aragon
General Library of the University of Coimbra
Residencia de Estudiantes
Mundaneum
Neanderthal Krapina Museum
Sagres Promontory
Historic Ensemble of the University of Tartu

The Heart of Ancient Athens
Archaeological Park Carnuntum
May 3, 1791 Constitution
Charter of Law of Abolition of the Death Penalty
Kaunas of 1919 – 1940
Pan-European Picnic Memorial Park
Olomouc Premyslid Castle and Archdiocesan Museum
Franz Liszt Academy of Music

QUEST FOR KNOWLEDGE

VANGUARDS OF PROGRESS

Clustering strategy 1: By topic

A Topic	Membre States	EHL Sites
Fundamentals values	FR+PL+PT	Polish constitution (PL) Death Penalty (PT)
Remembrance	DE+FR+PL	Camp Westerbork (NL) Peace of Westphalia (DE)
Peace	NL+DE	Peace Palace (NL)
Reuniting Europe	PL+HU+DE	PanEuropean Pic-Nic (HU) Gdansk Shpyard (PL)
A continent of Knowledge	FR+XX+XX	The Abbey of Cluny Library of the University of Coimbra ...
The Roman Empire	AT+	Carnuntum (AT)
Being a European today (i.e Centre/Periphery)	EE+	University of Tartu (EE)
The EU Construction	FR+	
A continent of freedom		
Europe and its projection to the world	PT+CY	
...		

Clustering strategy 2: By working area

An area of Impact	Member States	EHL Sites
Educational activities		
Multilingualism of sites		
The development of the network		
Communication activities (Ambassador, a book, TVs...)		
Support the selection process		
Building the global narrative		

Mainstreaming the EHL

Mainstreaming its objectives

- Policy
- Tourism
- Cultural events
- Education